ADICIO
POWERING MEDIA COMPANIES

ADICIO CAREERS

Virtual Job Fairs

ENTERPRISE EDITION

Extend your brand and drive additional traffic to your site.

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CREATE NEW REVENUE OPPORTUNITIES AND LOCAL BRAND RECOGNITION WITH ADICIO VIRTUAL JOB FAIRS

Let us partner with you to help you maximize your recruitment revenue. The Adicio Virtual Job Fair (VJF) gives you a cost-effective way to **generate additional revenue**, **build local brand recognition** and **grow your resume database**.

Adicio VJF's can be used to complement a physical event or run as an online-only event.

BENEFITS

- Creates new revenue stream
- Builds local brand recognition
- Fast deployment with turnkey solution
- Attracts additional clients and advertisers
- Easy-to-use tools for job seekers and employers/recruiters
- Integrated self-service e-commerce
- System generated candidate and job matching alerts
- Build job listings quickly via wraps, feeds or individual posts
- Comprehensive reporting including job searches, job detail views and applies, keyword search analysis

REVENUE GENERATORS

- Sponsorship packages of any combination
- Job Listings: wraps, feeds or individual posts
- Featured Job Widget
- Spotlight Listings
- Company Profiles
- Preferred Employer Widget

You can plan multiple events throughout the year and highlight all employers within a given area, or target them towards specific industries such as health care, retail or hospitality. Most virtual job fairs run 90 days, but you can adjust the timeframe to suit your needs. Promotion usually starts 30 days prior to the event, and then employers have 60 days to access the VJF candidate database.

You can determine the packages and sponsorships for each virtual job fair depending on your market and automate payment with our integrated e-commerce system. Packages can include an online account and access to the Adicio VJF tools, as well as the ability to create company profiles with logos and videos and email blasts to registered participants before and after the event.

Increase revenue with optional services for employers such as wraps (to boost job listings automatically), ad enhancement upgrades and additional marketing options.