




ENTERPRISE EDITION

**Compete effectively
against national job
boards for traffic
and revenue.**

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EXTEND YOUR REACH AND VISIBILITY

The Adicio National Network includes 800+ participating sites across the U.S. and Canada, and in key industry segments, such as health care, retailing, energy, consulting, law, engineering, hospitality, marketing, publishing, executive management, diversity and more.

By posting to the National Network, employers can reach a large targeted population of high-quality job seekers from across the U.S. and Canada, thus ensuring access to a larger and more diverse talent base. The Adicio National Network ensures that job listings are updated daily and there is no duplication of jobs. Also, employers enjoy the convenience of posting their job openings just once to be viewed by candidates visiting their local site, as well as those visiting the National Network database from any Adicio-powered site.

BENEFITS TO MEDIA COMPANIES & NICHE SITES

- Adds tens of thousands of job listings to your database, which increases job seeker visits, page views and time spent on your site.
- Increases total revenue you can generate from each job posting when advertisers upgrade their posting to the National Network.
- With the National Network, job seekers can tap into a larger pool of jobs locally, regionally and nationally while you maintain your marketing and branding throughout every search.
- For maximum visibility, all National Network listings are automatically included in CareerCast.com, Adicio's job search portal.

BENEFITS TO EMPLOYERS

Employers leveraging the National Network are able to extend their reach beyond the local market. This enables them to access a larger and more diverse talent base, ensuring they find the best candidate for the job without ever leaving your site. Here's how:

- Advertisers can post their jobs to the National Network as an upsell to jobs they post on your site and since you define the retail rate, you can price it according to your local audience demands.
- Advertisers can automatically upgrade listings whenever they create or edit them on your site.
- A listing can only be posted to the National Network in conjunction with a posting on a local Adicio-powered site, which allows that site to generate incremental revenue and receive credit for all job applications that the listing attracts from candidates.

BENEFITS TO JOB SEEKERS

Job seekers can search jobs nationally by conducting a search on a local site that offers access to the National Network, making it easy and convenient.

- The search results display all locally advertised jobs matching their search criteria first, with a link to matching jobs available on the National Network.
- The display includes prominent links to guide the Job Seeker to the National Network database, and they will remain on your site within your template to retain your site branding and marketing.
- Job seekers can use a resume or a job application from their local account to apply for any National Network position.