







**ENTERPRISE
EDITION**

**Expand your
advertisers'
visibility through
National job
placement.**

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MONSTER & ADICIO NATIONAL NETWORK JOB POST BUNDLE

In our strategic alliance with Monster, Adicio provides print publications with the ability to offer a bundled upsell from print into Monster.com and the Adicio National Network. The combination of these two powerful national databases enables your clients to expand their reach and visibility, expedite the recruiting process and ultimately reduce their cost-per-hire!



HOW IT WORKS

When employers purchase a print recruitment ad, you can bundle it with our national upsell at a retail rate of your choosing. Adicio's Monster & National Network upsell is priced to you at a low wholesale rate which gives you the ability to price it competitively for your market and generate maximum ROI. The upsold jobs will automatically be posted into Monster.com and the Adicio National Network databases for 7 or 30 days.

FEATURES

Ease of use – Because Adicio and Monster are partners, this requires NO WORK on your part. It's a plug-and-play model, which means you can turn it on quickly and easily and watch the revenue grow!

Cost-efficiency – Wholesale rates for the national upsell are very competitive. Contact your Adicio Account Manager to request pricing.

Attribution – Your print publication will receive attribution on every job posting that is upsold into the Monster.com database.

BENEFITS OF POSTING ON MONSTER.COM & THE ADICIO NATIONAL NETWORK

- Both Monster and Adicio continue to lead the recruitment industry with continuous product and service enhancements, integration with leading HRIS applications and award-winning technology.
- Monster.com has unparalleled reach and market penetration. In fact, with brand awareness of 92%, more job seekers and employers know Monster than any other job database.
- The Adicio National Network attracts more than 20 million job queries each month across the U.S. and Canada.
- Both Monster and Adicio enjoy the highest customer satisfaction of all job services among both job seekers and employers.
- Proven performance – more and higher quality resumes and candidate applications through our National opportunity means more jobs filled faster.