







**ENTERPRISE  
EDITION**

**Expand your  
visibility and reach  
high quality college  
students and recent  
graduates.**

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**AFTERCOLLEGE JOB UPSELL OPPORTUNITY**

In our strategic alliance with AfterCollege, Adicio offers newspapers the ability to upsell their job listings to the AfterCollege database via print feeds and sell directly via e-commerce. This upsell enables participants to reach an exclusive network of 8,200+ academic departments and professional groups.



**HOW IT WORKS**

When employers purchase a recruitment ad, you can bundle it with the AfterCollege upsell at a retail rate of your choosing. Adicio's AfterCollege upsell is priced to you at a low wholesale rate which gives you the ability to price it competitively for your local market and generate maximum ROI. The upsold jobs will automatically be posted into the AfterCollege.com network database for 30 days.

**FEATURES**

**Ease of use:** Because Adicio and AfterCollege are partners, this requires **NO WORK** on your part. It's a plug-and-play model, which means you can turn it on quickly and easily and watch the revenue grow!

**Cost-efficiency:** Wholesale rates for the AfterCollege upsell are based on your circulation and size of market, so pricing is very competitive.

**Direct-sell:** Since you have the ability to upsell your job listings to the AfterCollege database via print feeds, you can sell directly via e-commerce.

**BENEFITS OF POSTING ON AFTERCOLLEGE.COM**

- AfterCollege is the largest career network for college students and recent graduates and maintains an exclusive network of partnering academic department and student groups.
- AfterCollege delivers targeted job listings to a diverse audience of students who range from undergraduates to PhDs, with 84% having GPAs of 3.0 or above.
- Both parties get additional visibility and exposure, enabling newspapers to target the college and university audiences while giving college job seekers more quality opportunities.
- Proven performance – more and higher quality resumes and candidate applications means more jobs filled.
- Newspaper clients get direct access to emerging talent that their local HR communities are eager to tap into.
- AfterCollege helps students find a part-time jobs or internships during school and upon graduation, jobs in their specific field.