ADICIO

E-Commerce

ENTERPRISE EDITION

Our self-service e-commerce system automates your online transactions!

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GENERATE SIGNIFICANTLY HIGHER REVENUE WITH OUR INTEGRATED SELF-SERVICE E-COMMERCE SYSTEM

Adicio's self-service e-commerce system enables you to take advantage of numerous upsells, future platform features and system upgrades, as well as comprehensive tracking and reporting tools that streamline online transactions and generate new leads. Features include:

Credit Card Payment Options – Visitors can transact on your site using debit or credit cards such as American Express, Discover, MasterCard and Visa. Use Adicio's Managed Credit Card Services and we'll manage all of your online credit card transactions on your behalf, as well as research, contest and process each chargeback request or you can manage your own credit card transactions internally.

Invoice Payment Option – Use this option as an alternative to credit card payments. This enables you to flag transactions that will be paid by invoice. You can export this data on a daily basis and import it into your billing systems and then generate an invoice for the online transaction from within your own billing system.

Pending Approval Option – Screen credit card and invoice transactions for fraudulent activity by turning on our pre-approval option before listings can go live. This feature can be applied to all listings or on an account basis.

Product Sales Report – The Product Sales Report details all of the e-commerce transactions for your website. It is a simple way to quickly determine the types and quantities of products and packages sold to advertisers, and to evaluate your ROI. It can also be used as a lead list for your call center to capture new advertisers and promote additional products and upsells.

Product Manager – Create your own products and packages at price points you determine, for durations that make sense for your market. Provides complete control over all online products, packages and pricing, including hidden products and packages to be sold only through special offers or are not available online.

Promotion Codes – Flexibility to create promotion codes as a flat rate, percentage of total sale or for specific products and packages. Create custom promotion codes for specific advertisers or generic promotion codes to track marketing campaigns.

Media Kit Page – Use our dynamically generated media kit page based on products and packages you've created, or create your own media kit page (based on award-winning examples we provide) with fully integrated links to purchase products and packages. Promote single listings or packages of listings, as well as bundled products.

Upsells Page – Presents available a la carte items for enhanced listings and increases your online revenue with incremental sales as advertisers complete the online posting process.

Adicio has partnered with PayPal to use Payflow Pro as our payment gateway for e-commerce transactions. All Adicio e-commerce transactions are run through the Payflow Pro gateway to our Merchant Bank Account or to your own. Through the Payflow Pro gateway your advertisers, accounts and website visitors can transact using debit or credit cards. All of your e-commerce transactions can also be exported out of our system and imported into your own billing system, automatically updating all the billing information in your existing accounts.