760.602.9502 ● 800.276.1332 ● sales@adicio.com ● www.adicio.com

Maximize your revenue potential!

Use our Revenue Enhancement Services to succeed online.

- Revenue audit and comparison to similar-sized sites
- Best practices to boost revenues, traffic and exposure
- UI analysis & recommendations to improve user experience
- Advertiser retention strategies
- Revenue enhancement reviews to check progress against online plans

One Carlsbad Research Center
2382 Faraday Avenue, Suite #350
Carlsbad, California 92008

COMPREHENSIVE SERVICES TO ENHANCE YOUR REVENUE

Get expert assistance in deploying and managing all of our revenue-generating tools and upsells available on each of our software platforms with our Revenue Enhancement Services. We offer several services to enhance your revenue potential on our platforms including:

Pre-Sales
- Needs Analysis
- Consultation with sales staff & key stakeholders

Post-Sales
- Strategic Review
- Best Practices
- Sales Planning
- UI Analysis & Recommendations
- Revenue Enhancement Reviews

Pre-Sales: You can use our Revenue Enhancement Services in your initial planning phase for needs analysis to help determine what your requirements are for your specific market and target audience. Our Director of Client Revenue Enhancement has over 12 years of industry experience developing innovative online sites. You can also use our services for consulting with your sales staff and key stakeholders ultimately responsible for the success of your online classifieds vertical.

Post-Sales: Let us help you increase your competitiveness and generate more revenue by utilizing our services to assist you with your strategic planning. As part of our Revenue Enhancement Services (RES), we can help you compare your efforts to other sites with similar characteristics, and create a tailored presentation that highlights best practices for your unique market that focuses on ways to boost revenues, traffic, exposure or any other important aspect of operating your online job, motors or real estate site. Then we can take that information and help you develop your sales plan so you can deploy best practices to increase your online revenue.

Another component of our Revenue Enhancement Services program focuses on advertiser retention strategies. Clients are coached on how to create a consultative selling approach to effectively present the ongoing value proposition of the Adicio platform features to advertisers. Reinforcement of the value of advertising packages for advertisers can be facilitated by Adicio's training of your staff to use the extensive reporting features on our platform when checking in with their clients.

Sometimes your success is determined by look and feel. Our in-depth UI analysis can help uncover the areas in your site's interface that need some extra attention. We can provide recommendations on how to make your site more appealing and user friendly - we even offer design assistance if you have limited internal resources through our Professional Services Packages (PSP). When you've implemented the changes recommended by our Director of Client Revenue Enhancement, you can ask for a revenue enhancement review to determine how you are progressing with your online strategy and goals.

At Adicio, it's not just about cutting-edge technology. We're also committed to providing you with the comprehensive guidance and assistance you need to help you maximize your online revenue potential.

BOOST YOUR REVENUE NOW!

George M. Dratelis
Director of Client Revenue Enhancement
Adicio, Inc.
Tel: 508.413.2630
Mobile: 760.271.1746
Email: gdratelis@adicio.com

Excel online.
Our Revenue Enhancement Services can help you succeed online. Take advantage of our expertise and learn how to maximize your online classifieds revenue. Call us now to schedule a discussion.