



**ENTERPRISE
EDITION**

**Rev up your online
automotive
classifieds now!**

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 www.adicio.com

**OVERHAUL YOUR AUTOMOTIVE SITE AND SHIFT YOUR
ONLINE REVENUE INTO OVERDRIVE**

Enhance your consumers' online automotive experience by offering our Vehicle Configurator tool on your automotive site(s). Industry data shows that most car buyers are very informed when they visit a dealership because they've completed their research online first. With the Vehicle Configurator, car buyers can research new vehicles using industry-leading data from Chrome and compare and configure new vehicles prior to making a purchase. Buyers can use the Vehicle Configurator to specify a car's make and model, then choose trim, options and colors to create and configure their ideal car so they have the exact specifications they desire. The Vehicle Configurator even verifies each option to ensure that the manufacturer fully supports them.

Build a Vehicle

Previous | State / Model | Trim | Options / Color | Summary | Next Step

Request a Quote

2012 Ford Mustang 2dr Cpe Premium

Photo may not represent exact vehicle or selected options.

	Invoice	MSRP
Base	\$24,100	\$24,100
Destination	\$550	\$550
Options	0	0
Total Price	\$24,650	\$24,650

Useful Links
[Build Vehicle](#) | [Compare Vehicles](#)
[Standard Features](#) | [Technical Specs](#)
[Consumer Info](#)

Legend
 ● Included with your Selection
 ● Required by your Selection
 ● Upgraded by your Selection
 ● Not available with your Selection

Step 3: Choose Your Options

	Invoice	MSRP
Emissions:		
<input checked="" type="checkbox"/> Standard Emissions	0	0
<input type="checkbox"/> California Emissions	0	0
<input type="checkbox"/> California Emissions Not Required	0	0
<input type="checkbox"/> California Emissions/States Public Service/Emergency Vehicle Exemption	0	0
<input type="checkbox"/> Federal Emissions/State Dealer Order For California Emission States Registration	0	0
Engine:		
<input checked="" type="checkbox"/> 3.7l 4r Ti-Vct V6 Engine	0	0
Transmission:		
<input checked="" type="checkbox"/> 6-speed Manual Transmission (STD)	0	0
<input type="checkbox"/> 6-speed Automatic Transmission	\$1,040	\$1,195
Series Order Code:		
<input checked="" type="checkbox"/> 200a Rapid Spec Order Code	0	0
<input type="checkbox"/> 201a Rapid Spec Order Code	\$257	\$295
<input type="checkbox"/> 202a Rapid Spec Order Code	\$866	\$995
<input type="checkbox"/> 203a Rapid Spec Order Code	\$666	\$995

You can increase online revenue by using our PowerLeads Program. This program seamlessly integrates with both our Vehicle Configurator & Vehicle Comparator tools. Any new car leads that are unsupported by your local dealerships are automatically routed to our lead partner who pays you for each qualified lead! Alternatively, you can sell all of your new car leads to maximize your lead revenue. Additional upsell opportunities include targeted banner ads that you can upsell to advertisers so they can reach their target audience. The banner ads are specific to consumer searches, research and configurations they may make using both the Vehicle Configurator & Comparator tools.

Put our Vehicle Comparator on your automotive sites and buyers can conduct side-by-side comparisons of up to nine vehicles. Consumers can compare features, advantages, options and eVOX Premium Media such as photo galleries, color swatches and 360-degree videos of vehicle interiors and exteriors. This maximizes customer options and facilitates the buying cycle as consumers can thoroughly research their vehicles prior to purchase. Consumers can even print online brochures and take them along to a dealership or schedule a test drive.

Your Selected Vehicles:

Remove Remove Remove Remove Remove Remove Remove

Reorganize Vehicles

Features Advantages Add a Vehicle

Request a Quote

Build Vehicle
 Build Review
 View Details

2011 Ford Expedition 2WD 4dr XL

	Invoice	MSRP
Base	\$33,765	\$36,000
Options	\$0	\$0
Destination	\$525	\$525
Total Price	\$34,290	\$36,525

Advantages over 2011 Toyota Sequoia

- As configured, the MSRP is \$4030.00 less (\$36000.00 vs \$40300.00).
- 38 more lbs of torque (265 vs 327).
- Auto-on headlights standard, versus not available.
- 22 more miles cruising range in the city (332 vs 359.6).
- 32 more miles cruising range on the highway (560 vs 528).
- 2.6 inches greater rear legroom (39.1 vs 36.5).

Request a Quote

Build Vehicle
 Build Review
 View Details

2011 Toyota Sequoia RWD V8 6-Spd AT SR5 (Natl)

	Invoice	MSRP
Base	\$36,426	\$42,030
Options	\$0	\$0
Destination	\$575	\$575
Total Price	\$37,001	\$42,605

Advantages over 2011 Ford Expedition

- Locking Rear Differential standard, versus not available.
- Full Size Spare standard, versus not available.
- Passenger Front-impact Airbag on/off switch standard, versus not available.
- Daytime Running lights standard, versus not available.
- Electronic Climate Control standard, versus not available.
- Dual Zone Front AC standard, versus Single Zone Front AC standard.
- Running boards standard, versus available.
- Sliding Sun Roof standard, versus Sun Roof not available.
- Seats 3 more persons (8 vs 5).
- 3 inches greater wheel base (122 vs 119).

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