







**ENTERPRISE  
EDITION**

**Save buyers' time  
and keep them on  
your site longer!**

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## KEEP VISITORS ENGAGED WITH NEIGHBORHOOD INFORMATION

Last year's Home Buyers Report from the National Association of Realtors reported that two-thirds of all buyers said 'quality of the neighborhood' was an important factor in their choice of a place to live; over one-third of married couples said the quality of the school district factored into their home search; and 36% of buyers found the home they purchased on the internet.

Our integrated Neighborhood Information tool from Onboard Informatics increases your website traffic and conversion and eliminates on-going database maintenance or development. Packages include:

### GOLD PACKAGE

- Community Profiles and Demographics
- School Profiles
- GreatSchools Ratings and Parent Reviews
- Local Points of Interest with Yelp! Ratings and Reviews
- Property Information, Market Trends and Recent Sales Transactions

### SILVER PACKAGE

- Community Profiles and Demographics
- School Profiles
- GreatSchools Ratings and Parent Reviews
- Local Points of Interest with Yelp! Ratings and Reviews

### BRONZE PACKAGE

- Community Profiles and Demographics
- School Profiles

Community Profiles and Demographics show buyers the average cost of living and income levels in the neighborhood, nearby leisure activities, population growth, climate, crime rates and more. This informative data helps your visitors understand the surroundings of specific neighborhoods with the statistics buyers are factoring into their purchase decisions.

School Profiles provide comprehensive data that includes a school's performance level, state test scores, school programs, teacher profiles and class sizes, all of which can be compared at a zip, state, city and address level. GreatSchools Ratings and Parent Reviews offer first hand testimonies from Parents, Teachers, Staff, Administrators, Students and Former Students, along with individual school performance ratings and reviews, to give you the full picture of each school in a given area.

Local Points of Interest with Yelp! Ratings and Reviews offers visitors to your site an instant picture of their prospective community including eateries, hospitals and health care services, shopping, places of worship, personal service, banks, travel, government facilities and more.

Property Information, Market Trends and Recent Sales Transactions give consumers an in-depth look into the local market. Prospective buyers can view complete property details and history, determine if median home sales are trending up or down, and compare sales transactions against the previous year based on recent home sales data.