



ADICIO CAREERS

Scalable. Customizable. Secure.

Adicio Careers offers the premier interactive solution to help you maximize classified recruitment advertising revenue. The best-in-class, award-winning technology of Adicio Careers accommodates both the fast-growing, evolving needs of recruitment advertisers, and the competitive marketplace. We offer a private-label application that seamlessly integrates within online classified offerings enabling our clients to retain their brand while building and managing their online recruitment efforts. Clients can deploy our software as a turnkey solution or customize our application to leverage existing brand strategy and support online sales and marketing objectives. For maximum reach and exposure, clients can join our **CareerCast National & Regional Networks** and the **CareerCast Cross-Posting Network**, which connect employers to candidates across the U.S. and Canada.

With Adicio Careers, you can expand your business instantly. Our robust product enables your site to help advertisers achieve maximum results quickly, easily and cost effectively.

Increase Revenues

Adicio Careers offers a variety of ways to exponentially grow online recruitment classifieds revenue through premium advertising opportunities and upsells

Maximize Reach & Exposure

The CareerCast National & Regional networks maximize talent pools, enabling advertisers to reach high-quality candidates outside their local market.

Attract & Retain More Advertisers and Job Seekers

Comprehensive job and resume/CV management tools simplify the recruitment process for employers, recruiters, and job seekers.

High-Powered Search

Locate candidates or jobs quickly and easily with guided search, company-centric search, advanced search, quick search, or browse.

Customize your Site

Extend your brand and marketing strategy online by customizing your Careers site with Adicio

Target Candidates

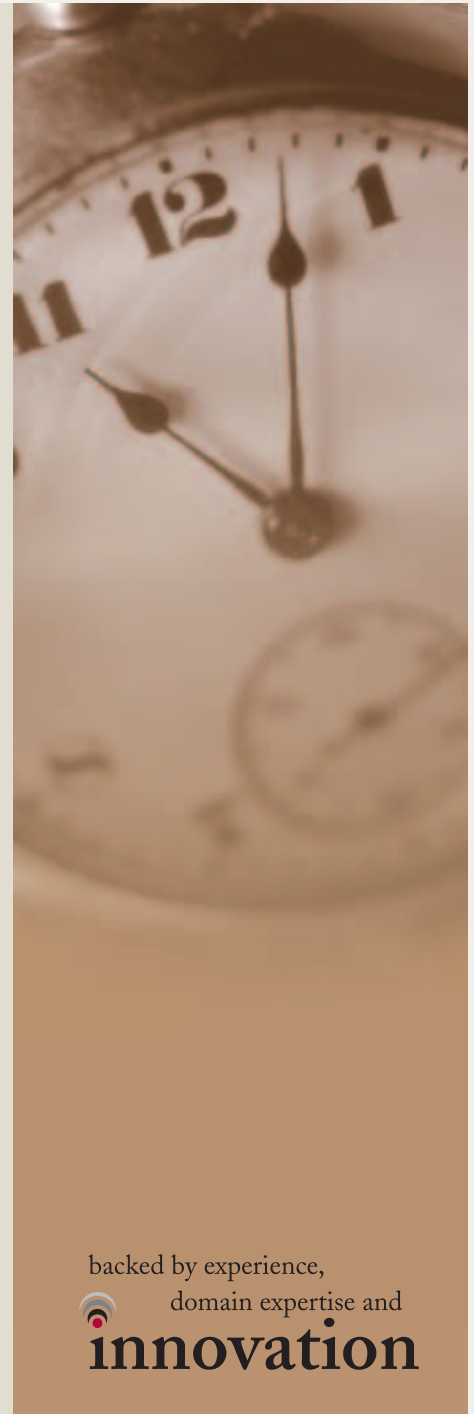
MatchCast delivers top candidates that match job profiles, streamlining the search process and providing an optional incremental upsell.

Quick Start

Easy-to-use interface and intuitive navigation facilitates startup so you can generate revenue instantly.

Instant ROI

Monitor accounts & analyze results with our site management and reporting tools



backed by experience,
domain expertise and
innovation



TOOLS FOR EMPLOYERS/RECRUITERS

Employers and recruiters benefit from a wide range of sophisticated tools, including dynamic job postings, premium advertising, superior candidate tracking and recruiter administration, plus candidate searching, matching, and screening.

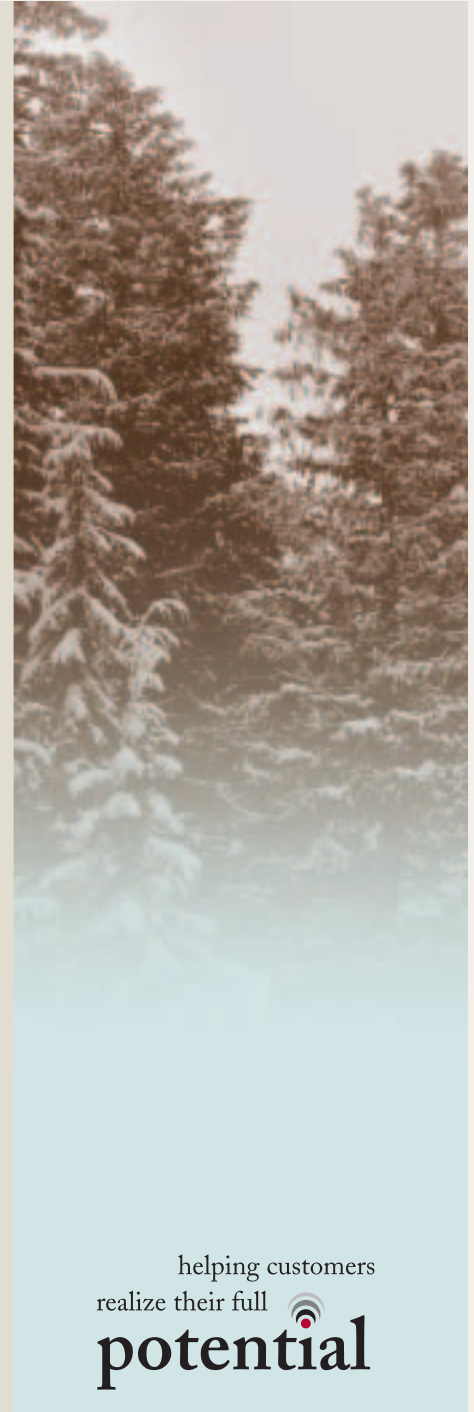
Dynamic job posting allows advertisers to post and manage multiple jobs, reduce costs by purchasing packages of job postings at special bundled rates, expand the pool of candidates through the CareerCast National and Regional Networks as well as the CareerCast Cross-Posting Network, and determine ROI by analyzing views and responses.

Premium advertising offers upsell opportunities that increase visibility and help your advertisers generate maximum results. Popular upsell options include Featured Jobs, Spotlight Ads, Ad Enhancement Options including bolding, font color, highlighting, and images, Reverse Publishing to place online ads directly into print, MatchCast, Adicio's matching technology that matches employers and recruiters with qualified candidates, Targeted Banner Ads based on users' actions, and the CareerCast National and Regional Networks to increase employer and recruiter visibility and reach.



Superior candidate tracking and recruitment tools help your advertisers stay organized and increase their efficiency by automatically tracking and storing applicant information, along with individual notes throughout the recruitment process. Advertisers can organize and manage their applicants within personal folders, where they can rank and set a unique status. E-Screen™, Adicio's qualifying and interviewing system enables employers/recruiters to develop custom profiling questions for each job posting. Applicants are scored and responses are stored to help your advertisers evaluate applicants and optimize efficiency.

Candidate searching offers significant revenue opportunities and provides employers/recruiters who are actively searching for candidates the opportunity to connect with qualified job seekers. Adicio's advanced candidate search includes Alerts, automated emails containing matching candidates, and folders for organizing and managing candidate information. MatchCast is an incremental sell of the Candidate Database that automatically matches qualified and interested candidates to relevant job postings enabling employers to quickly find the right candidate.



helping customers
realize their full
potential

TOOLS FOR JOB SEEKERS

Job seekers benefit from our exceptional job searching, integrated application tools, resume/CV searching and matching, and relevant resources, which make finding a job a breeze.

Adicio's comprehensive searching capabilities leads to higher user satisfaction by helping job seekers find relevant jobs by using a quick or advanced search form, utilizing guided search to expedite search results, or locating jobs posted by their ideal company based on specific company criteria. Job seekers can set up an RSS feed, create job alerts to have jobs that match their search criteria emailed to them on a regular basis, or save searches so they can quickly run them again at a later date. The Adicio Browse Tree feature allows job seekers to navigate down specific, predictable paths directly to the jobs they are most interested in. This allows for targeted advertising directed at job seekers who have a specific interest in a particular industry, category or niche, translating into additional revenue through targeted ads.



The screenshot shows a web-based search interface titled 'Company Search'. It includes a navigation bar with links like 'My Tools', 'Search Jobs', 'Resumes', and 'Saved Jobs'. Below the navigation, there are search filters for 'Company Name', 'Location' (City, State, Country), and 'Company' (Company Size, Industry, Company Type). A 'SEARCH' button is visible at the bottom of the form.

Adicio Careers' integrated application tools streamline the application process and enable job seekers to quickly and easily create, customize or upload resumes/CVs and cover letters and instantly apply to job postings. Job seekers can build several online resumes/CVs to be saved and forwarded to employers when applying to jobs.

As an additional benefit, job seekers can review their job search efforts by checking the history of jobs they've applied for and add notes to keep track of their applications. A saved jobs/folder feature also allows job seekers to bookmark their favorite jobs for easy reference when visiting your site.

Resume/CV searching and matching helps employers/recruiters who are searching for specific talent to find qualified candidates and allows job seekers to selectively display their resumes/CVs to employers and recruiters. Job seekers can also check how frequently their resume/CV has been viewed by employers

connecting the largest
buying and selling
communities



TOOLS FOR SITE ADMINISTRATORS



Adicio Careers makes it easy to manage your site by lowering the barrier for employers and advertisers to do business with you. Data aggregation and integration, a self-contained e-commerce system, a comprehensive site management application, value-added email marketing services, the Sales Engine, and virtual job fairs make up some of the available administrative tools.



Our data aggregation and integration tools allow you to conveniently replicate jobs from client sites to your own, integrate data from various sources into one database, and ensure accuracy with Adicio's sophisticated feed-parsing technology that automatically converts complex content into fielded data so it is searchable.

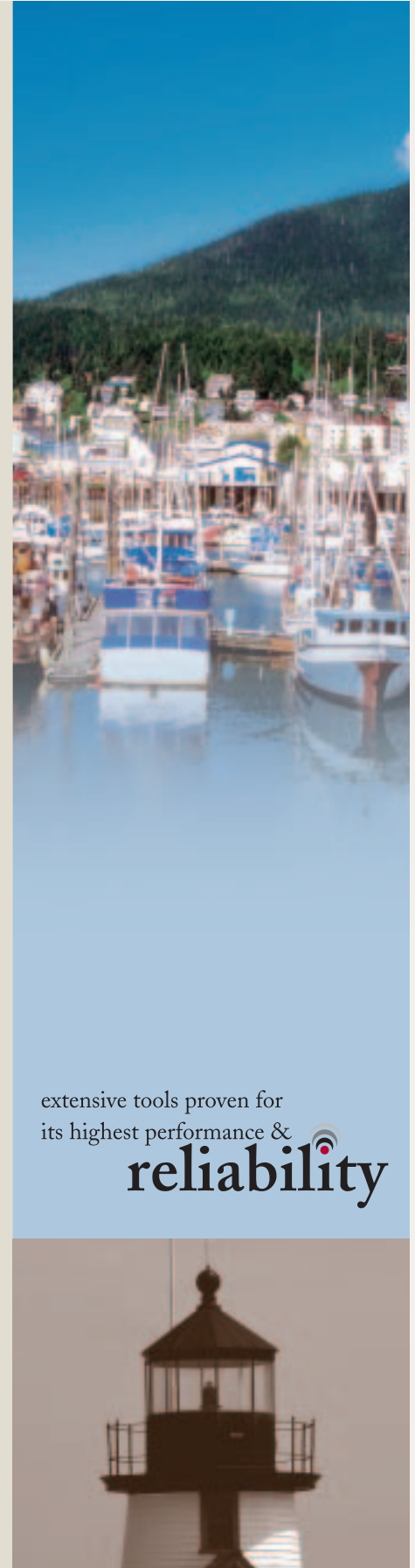
Our self-contained e-commerce system enables you to sell your products and packages online, saving you valuable time and resources. Increase your revenue through the sale of online posting with ad enhancements, print and online ad posting bundles, Candidate Database access, or E-Screen™. Reverse publishing (online to print) enables advertisers to run their online ads in print, increasing the visibility of their ads and capturing more revenue for your print business. Integrate your print and online classifieds with "Print-to-Click" Web Accounts introducing print customers to your online job board.

Our SiteManager application allows you to quickly and easily manage the content of your site, view detailed reports that allow for benchmarking and tracking of activities including site usage, traffic, advertiser responses and product sales and control your site's settings and look and feel with tools designed specifically for site administrators.

Adicio Careers also offers value-added email marketing services to promote featured employers, industries, specific jobs, targeted services and products, special offers and job fairs, by mass emailing information about each feature to site accounts. Employers and job seekers can easily forward resumes/CVs and jobs via email, increasing your site's visibility and reach. And you can customize emails sent through the system by including your site branding and banner ad links.

Sales reps can identify trends, generate lists of sales leads, integrate them into their CRM systems, and gather competitive research with our powerful Sales Engine.

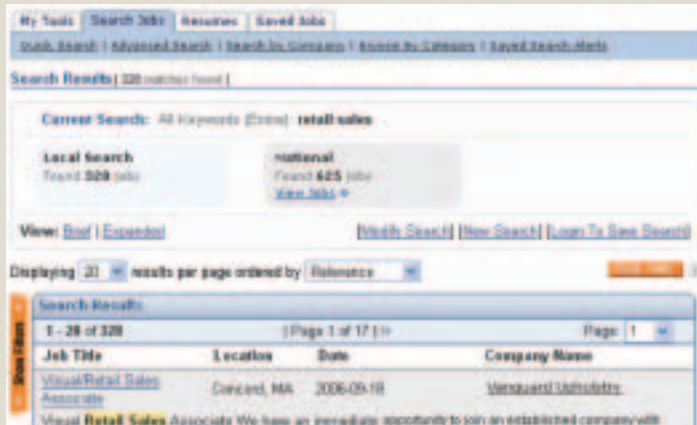
The virtual job fair enables employers to provide a gallery of job postings on your site as a stand-alone event or to complement an actual job fair, allowing candidates to register and submit their resumes/CVs online prior to the event. Employers can then purchase access to the resumes/CVs to reach targeted candidates.



extensive tools proven for
its highest performance &
reliability

CAREERCAST NETWORKS

The CareerCast National Network is a job database containing listings upsold from more than 200 local and national newspapers, magazines, trade associations and broadcast media outlets across the U.S. and Canada, and attracts more than 20 million job queries each month. By posting to the National Network, employers can reach a large targeted population of high-quality job seekers from across the U.S. and Canada, thus ensuring access to a larger and more diverse talent base.

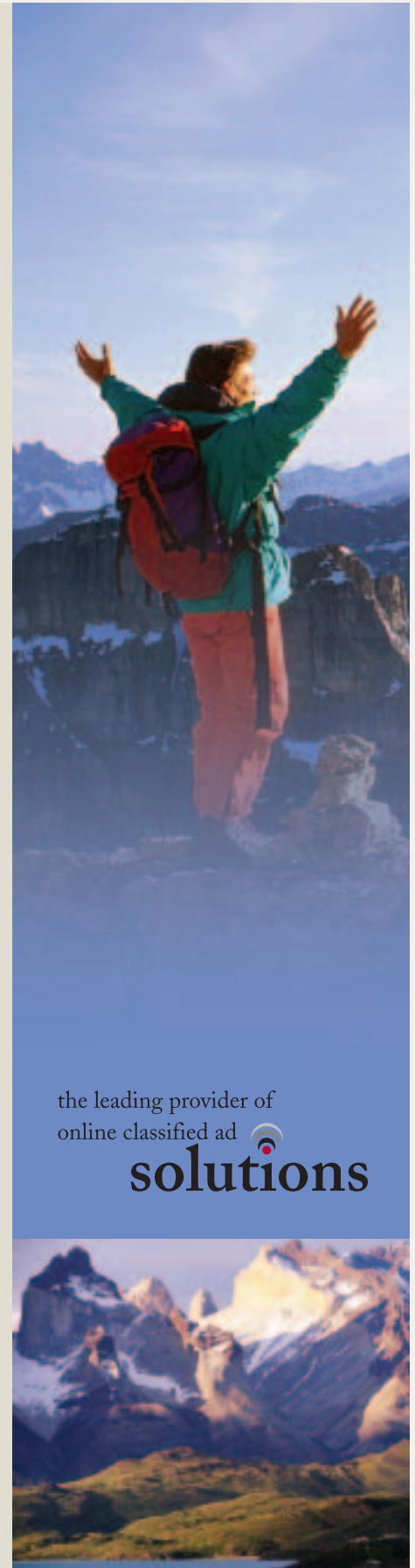


The CareerCast Regional Networks allow employers to broaden their candidate base and reach high-quality job seekers within a radius of their local markets. The Regional Networks help employers connect with hard-to-find candidates across a specific region through Adicio's partnerships with local and community media companies. Candidates can access their Regional Network from their local newspaper site, as well as from every other Regional Network member site, through prominent links that appear within the job-search results.

The CareerCast Cross-Posting Network allows employers to post targeted job opportunities within Adicio's network of sites, including those focused on diversity, college students, regional areas, and specific industries and occupations, such as engineering, law, executive management, sales, the sciences, IT and health care. With the Cross-Posting Network, employers can conveniently reach a targeted pool of candidates while maintaining a single client relationship with you.

ABOUT ADICIO

Adicio is the industry's leading provider of web-based, private-label classified advertising software for the careers, motors, and real estate verticals, serving local, niche, national, and international markets. With more than 250 satisfied clients, Adicio is the vendor of choice among top newspaper, magazine, trade association, broadcast and other media companies. With its award-winning technology and enterprise-class software platforms, domain expertise and top-notch customer service, Adicio delivers a private-label application that is seamlessly integrated within online classified advertising offerings, enabling organizations to build and manage the largest, most valuable, and highest-quality communities of buyers and sellers.



the leading provider of
online classified ad

solutions